



ONTARIO HEALTH TEAM



MEDIA RELEASE

FOR IMMEDIATE RELEASE

August 30, 2021.

Seniors Survey First Step in Project Connecting Seniors to Social and Community Supports

Simcoe County – Seniors and their caregivers are encouraged to take part in a survey to help inform a project across the county that aims to connect people to resources and supports to combat social isolation and allow them to become or stay involved in their communities in meaningful ways.

Community Connection, a Collingwood-based charity, is overseeing a five-year project, aimed at connecting isolated seniors with social activities and/or volunteer opportunities in their community enabling them to become or stay involved in their community in meaningful ways. The project is guided by a cross-sector leadership table of community members and service providers, including the South Georgian Bay Ontario Health Team (SGB OHT).

“According to Stats Canada (2010), in Simcoe County there are an estimated 25,000 seniors at risk of social isolation,” says Pamela Hillier Community Connection’s Executive Director, and this survey is the first step in allowing us to understand how isolated seniors feel about the kinds of supports they would like to know more about and access.”

Seniors (55+) or their caregivers can access the survey by going to www.simcoesurvey.ca or by calling 705-444-0040 ext.246 to complete over the phone. The survey will also be distributed through community organizations.

The survey is anonymous and confidential and has an option to provide contact information to be entered into a prize draw for \$50 gift cards. The survey should take approximately 10 minutes to complete and will close on September 30th. If you need assistance to complete this survey or if you have any questions, contact Debbe at 705-444-0040 ext. 246 or email survey@communityconnection.ca

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About Community Connection 2-1-1

Community Connection is a non-profit agency leading Seniors Projects in Simcoe County. We are a registered charity providing information and referral services through a local helpline since 1969. The organization is also a volunteer centre, manages a multi-tenant community resource centre, and also operates Home for Life, a volunteer delivered community support services. To learn more about Community Connection visit www.communityconnection.ca

About the South Georgian Bay Ontario Health Team (SGB OHT)

The SGB OHT is a new model of organizing and delivering health care that better connects patients and providers in their communities to improve patient outcomes. We are comprised of eleven anchor

partners and a strong network of supporting community organizations. SGB OHT members collaborate with patients, families, caregivers and the community to co-design the best possible care for our region. To learn more about SGB OHT or get involved please visit www.southgeorgianbayoht.ca or follow us on Facebook [@SGBOHT](https://www.facebook.com/SGBOHT) and Twitter [@SGBOHT](https://twitter.com/SGBOHT)

“We strive to be the healthiest community in Canada”

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Cutline: Karen Peirce is a retired physician and active community volunteer. Karen is a member of Community Connection’s volunteer Board of Directors and encourages other Seniors to participate in the survey.